



GLOBAL MARCH FOR ELEPHANTS & RHINOS ATX HIGHLIGHTS

The Global March ATX works with our Global Partner, The Global March for Elephants and Rhinos International (www.march4elephantsandrhinos.org) to Accomplish the Following:

- **Marches:** We have marched since 2013. In 2015 GMFER coordinated 136 marches across all 7 continents. This year, we are up to 127 marches and counting.

- **Memoranda of Demand:** In 2014, Our march organizers in the 136 cities delivered, by registered mail or by hand, our Memorandum of Demand

(MoD, <http://march4elephantsandrhinos.org/documents/>) to the embassies or consulates of the CITES' "Gang of 20" nations in their respective countries. We repeated this effort in 2015.

- **Proposed Amendments to Legislation in South Africa:** In South Africa, GMFER's Proposed Amendments to Legislation for South Africa was hand-delivered to South Africa's Minister of the Environment, Edna Molewa; GMFER continues to lobby for the PALSA to be adopted in South Africa. (PALSA, <http://march4elephantsandrhinos.org/documents/>) We repeated this campaign with a revised PALSA in 2015.

- **Assistance to On-the-Ground Groups in Africa:** GMFER coordinates with, supports and provides much needed resources to stellar community driven, anti-poaching, and awareness raising groups, such as Kenyans United Against Poaching (KUAPO) (<https://www.facebook.com/KenyansUnitedAgainstPoaching>)

- **Zimbabwe's Elephant Calves Exported to China:** GMFER's core group coordinated painstaking "behind the scenes" work on behalf of Zimbabwe's elephant calves, young elephants who were captured from the wild, and separated from their families to be shipped to China for "human-entertainment": part of this work included obtaining undercover photos of the calves while they were still in Zimbabwe, photos that were eventually used for a write up in National Geographic Magazine (http://news.nationalgeographic.com/.../150625-elephants-lion...).

- **Legislation to End Ivory Sales in the U.S.:** GMFER has organized, supported and promoted advocacy on behalf of elephants and rhinos in key states within the USA where the illegal trade in ivory and rhino horn impose a significant impact on the species.

We galvanized support for the successful New Jersey and New York bans.

We worked to help with the Hawaii ban, which passed into law in 2016.

We succeeded in passing AB 96 in the State of California which prohibits the sale of ivory and rhino horn in the Golden State. Through its membership base in California and collaborating with many vested NGOs, GMFER coordinated a large-scale advocacy and lobbying movement, gathering thousands of signatures on behalf of California's AB 96.

GMFER delivered more than 14,000 signatures to the Governor's office in support of AB 96, which has now passed both houses of California's legislature and has been signed into law by Governor Brown.

On behalf of captive elephants, GMFER helped with advocacy and support on behalf of California's groundbreaking bull hook ban, also currently awaiting the Governor's signature.

- **Strategies Accomplished for 2016:** Focus on CoP17/CITES, including our worldwide marches; letters to former Secretary of State Hillary Clinton and Chelsea Clinton of the Clinton Foundation which requested their support of Appendix I status and No Trade; reaching all CITES member nations; sponsoring a black mamba (Lewyn Maefala) to CITES and having her speak at our side event; sponsoring a charismatic young Tanzanian, an animal and social justice advocate to CITES (Shubert Mwarabu) who has a large following on FB - he too spoke at our side event in Johannesburg. His focus is engaging local communities, given that the solution to these problems lie within communities and the sons and daughters of Africa. All of these efforts are geared toward Appendix I status for the elephants and rhinos and a statement for International No Trade at CoP 17 at CITES meeting this past September.

- **U.S. Department of State Accolade:** In 2016, the GMFER marches were singled out by the U.S. Department of State's news platform, ShareAmerica, as one of the three big wins for elephants in 2015. They said: "According to experts, these marches keep political pressure on leaders to protect the world's largest land animal." <https://share.america.gov/elephantivory-prices-plummet/>

Website: www.marchforelephantsatx.org Email: info@marchforelephantsatx.org

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